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Grand
Strand
HUMANE SOCIETY

2022 In Review



Grand Strand Humane Society
www.grandstrandhumanesociety.com

The Breakdown



Intakes

1237 cats

679 dogs

7 bunnies and guinea pigs



Adoptions

848 cats

463 dogs

5 bunnies and guinea pigs



Animals Returned to Owners

59 animals reunited with their loving families



Pets Served through our Veterinary Clinic

11,922 vaccines given

1532 animals spayed/neutered

Approximately 40 core volunteers and 65 foster families helped saved thousands of additional lives

When others say no, the team at GSHS finds a way.

More than 18,000 lbs of food distributed through our pet food bank.

Finding a new Rythym

After our move from 3241 Mr. Joe White Ave. in Sept 2021, we had to make some quick changes. Our team never missed a beat and continued to provide exceptional service to the community without interruption throughout all of these transitions.

Moved our vaccine clinic and surgery dept into renovated temporary office buildings.

Signed a 2 year lease with Tanger Outlets so that our kitties have a more permanent home while our new facility is constructed.

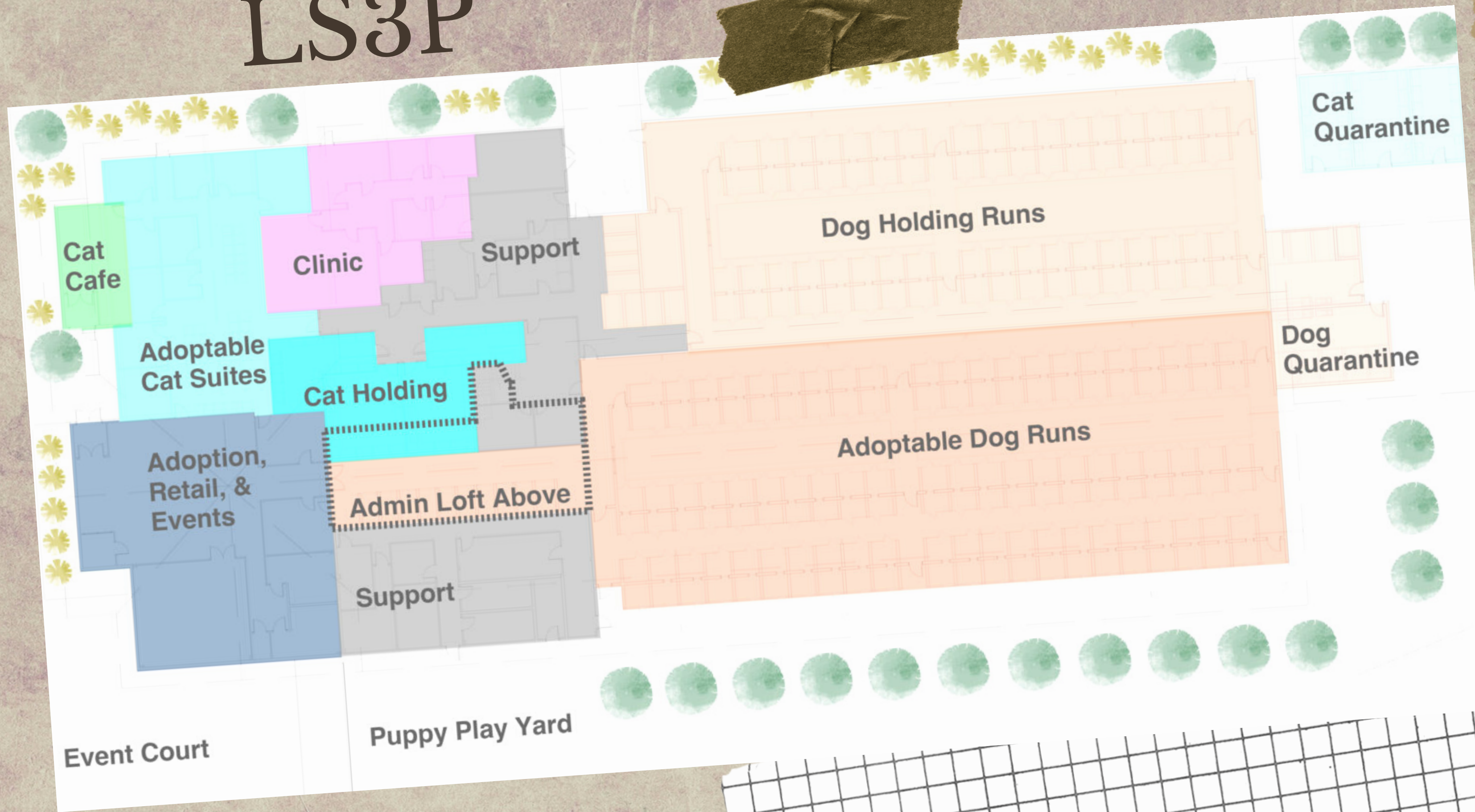
Transferred all GSHS dogs back to our original kennels and moved staff & volunteers back to this location.

Our Future Home

We are thrilled to announce that we are under contract on land with an expected closing date in July 2023. We have raised approximately \$3M of our \$6M goal. There are several naming opportunities still available, and more information can be found at campaigngshs.org.



Designed by LS3P



Celebrating 50 years of saving lives on the Grand Strand

We have enjoyed looking back over the last 50 years to see how far we've come! From a small concrete building where animals received minimal care and supervision to a bustling facility that houses thousands of homeless animals each year and additionally serves tens of thousands of owned pets throughout North and South Carolina. As we look towards the future, we are excited to continue our growth and evolution in order to better serve the needs of our community. Our core values and our mission to save each and every precious life will always guide us along our journey into our bright future.

1971

Community seeks changes to improve care for homeless along the Grand Strand



1972

Grand Strand Humane Society is officially incorporated as a 501c3



1980

Myrtle Beach has dedicated animal control officers



2001

New building opens including the Chapin Memorial Veterinary Clinic



2021

GSHS vacates 3241 Mr. Joe White Ave and splits services between three locations



2024

Our goal for the completion of our new home!

50th Anniversary Celebration

GSHS Board of Directors hosted an amazing evening celebrating our 50th anniversary. It was a huge success raising more than \$100,000 towards our new facility.



Getting back into our Community



In - Person
Fundraising
Events



Fee Waived
Adoption Events



Community
Outreach
Events

Crisis in Animal Welfare

- Animal welfare organizations all across the country are seeing record intakes and minimal adoptions
- Access to affordable veterinary care is at an all time low
- Compassion fatigue in the vetmed field peaked in 2022 and there is a serious shortage of veterinary professionals, especially in the non-profit sector
- Lack of pet-friendly housing is a critical issue that fails to be addressed
- Rising living costs are forcing families to make difficult decisions

How we've had to Adapt

- Transports have not been an option over the past 8 months forcing us to try to manage overpopulation locally. We have held multiple fee waived adoption events and have been open minded about adoptions without sacrificing our commitment to our animals.
- We have been fortunate to have a relief veterinarian 2 - 3 days/week which has allowed us to continue offering discounted vaccines and surgeries to the public.
- Our pet food bank has been helping families keep their pets when times get tough.
- We have started a program that allows us to provide veterinary care to public animals at even further reduced rates or at no charge at all.

Let's Make BIG Changes

Saving Large Breed Dogs in SC

Legislation was originally presented targeting only pit bull type dogs. GSHS got involved and successfully advocated for the removal of all breed specific language.

Lobbyists are now revising the bill to focus on

- Unaltered canines 45 pounds or greater
- Canines that are in violation of a nuisance ordinance
- Canines that are deemed aggressive
- A canine that is subject to an animal mistreatment or neglect ordinance violation

This bill pushes for the spay/neuter and microchipping of any dogs falling within the above parameters.

Internal Goals for 2023

While we remain focused on the construction of our new facility, we realize there are several operational challenges that we can improve as well!

- ✓ **Volunteer Program**
Shorten volunteer onboarding process and work to improve volunteer retention by creating a fun and interactive program.
- ✓ **Foster Program**
Better oversight of foster families and more exposure of animals in foster care to encourage others to foster and members of the community to adopt.
- ✓ **Adoption Program**
Reduce response time to applicants and explore ways to make adoption easier by involving volunteers and hosting more special events.
- ✓ **Customer Service**
Adding a receptionist to the team whose responsibilities will include answering the phone, responding to voicemails and greeting incoming clients.

Miracles



Lilypad



Sahara



McCloud

Overcoming the Odds



Sisu



Coyote



Buddha